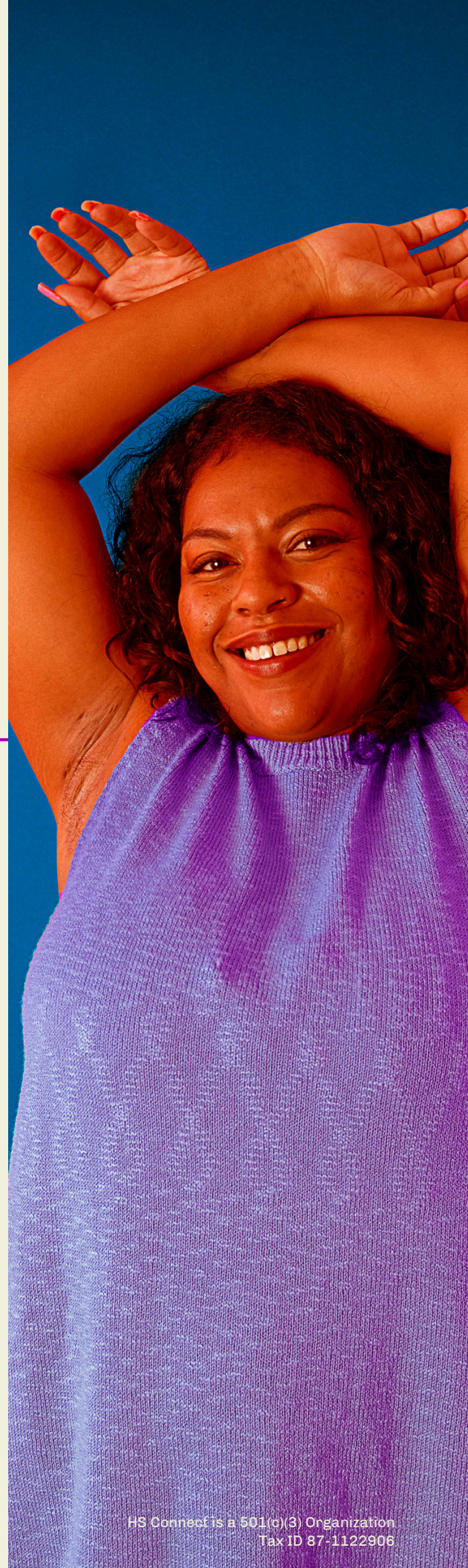




Patient-Led Consulting & Recruitment

*The Only Global Network Dedicated
Solely to Hidradenitis Suppurativa*



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Who We Are

HS Connect is an expert in the HS Patient Community and can assist in bridging the gap between the information you need and the people you need it from. HS Connect is a trusted resource amongst patients and our community knows that we have their best interest at heart, first and foremost.

Our partnership allows you access to our expert patient advocates for consultation, review of documents/questions, and most importantly, the HS patient experience and a firsthand look at the unmet needs of our community. ps cultivated over years of direct support, education, and advocacy.

Our Unique Position

Unlike general patient consulting firms, we focus exclusively on HS — a complex, underdiagnosed, and often misunderstood condition that requires targeted, nuanced patient engagement.

What sets us apart:

- **HS-Specific Expertise** – Our team is composed of HS patients and expert advocates who understand the medical, emotional, and social realities of living with the condition.
- **Established Trust** – Years of providing evidence-based resources, peer support, and patient advocacy have made HS Connect the most trusted voice in the global HS community.
- **Global Reach, Local Insight** – We connect with diverse HS populations worldwide, ensuring representation across race, gender, geography, and disease stage.
- **Proven Track Record** – We have successfully partnered with pharmaceutical companies, researchers, and advocacy organizations to improve patient outcomes and accelerate innovation.

Program Options

We offer customizable patient-led solutions for organizations seeking authentic, actionable insights from the HS community. Options include:

1. Advisory Boards & Expert Panels

- Curated groups of diverse HS patients representing different stages, demographics, and treatment experiences.
- Insight on trial design, educational campaigns, patient materials, and product development.
- Moderated by HS Connect facilitators to ensure productive, respectful, and actionable discussions.

2. Patient Recruitment & Retention for Clinical Trials

- Direct outreach to pre-screened, engaged HS patients from our community.
- Patient-friendly educational materials to boost enrollment and adherence.
- Culturally competent recruitment strategies for underserved populations.

3. Focus Groups & Qualitative Research

- In-depth virtual or in-person sessions for feedback on messaging, usability, or product concepts.
- Specialized insight into barriers to care, treatment expectations, and quality-of-life outcomes.

4. Campaign & Content Co-Creation

- Collaborations with patient advocates and influencers to ensure messaging resonates.
- Creation of educational materials, social campaigns, and awareness initiatives led by HS voices.

Why Partner With HS Connect?

- **Credibility** – We are the go-to source for HS patients and the medical community alike.
- **Representation** – We prioritize inclusion of voices often left out of HS research and marketing.
- **Impact** – Our involvement leads to stronger patient engagement, better recruitment, and more relevant data.
- **Confidentiality & Compliance** – All projects adhere to privacy laws, informed consent practices, and ethical guidelines.

Example Outcomes

- Advisory Boards that resulted in redesigned patient education materials with 40% higher comprehension scores.
- Recruitment Campaigns that exceeded enrollment targets for difficult-to-reach populations.
- Co-Created Awareness Campaigns that doubled engagement rates compared to industry benchmarks.

Our Clients & Collaborators

We have worked with leading pharmaceutical companies, research institutions, and advocacy coalitions to bring the patient voice into decision-making — always keeping HS needs at the forefront.

Next Steps

Whether you need insights for a single advisory session or long-term patient partnership, HS Connect offers scalable, tailored solutions. Please contact Brindley to discuss your consulting and recruitment needs.

We look forward to working with you!